

## **SIGNIFICANCE OF THE IMPLICATIONS OF RECENT TRENDS AND TECHNOLOGIES OF COMMUNICATION IN ENGLISH MEDIUM SCHOOLS**

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In theory of education, communication would occupy a central place because the structure, extensiveness and scope are almost entirely determined by communication techniques and technologies.

### **Introduction:**

Communication is an exciting and truly challenging field of human interaction. In this age of communication information, people should be proficient and well aware of all technological trends of communication. Students as well as professionals are now being challenged to exhibit the ability to think, write, observe and speak efficiently. Ignorance towards acquiring the recent communication technologies may prove stumbling block in the path of progress. Effective communication with latest techniques is indispensable for effective human relations. It works as a novel in reinforcing the study with modern insights to communication age in which adequate knowledge of using recent trends and technologies of communication is inseparable from human relations, which directly or indirectly affects every person.

In this age of information, remarkable transformations have been taken place in their application perspectives. They are now available for mass consumption. These technologies have been defined as a micro electronic system, incorporating computers and telecommunications. Now a day's most of the educational institutions have initiated and installed some of the new technologies in communication. Now technological devices serve as an aid for speedy transmission, accuracy etc.

New technology both in written and verbal media have a potential role in distance communication which have emerged as an important channel for external communication. Different technologies, i.e. audio visual aids, video systems, computer systems, electronic media, electronic mail, tele-conferencing, video- conferencing, word processors, telecommuting, electronic newspaper, transmission of texts and pictures, mobile, cellular phones, pager, data communication, voice communication, tele printers, telex, fax, photo type setters and printed

word, television, video cassettes, dicta phones etc. have been used in India for distance communication.

English Medium schools in education sector must adopt recent trends and technologies of communication to serve the community at large as social responsibility and personal growth otherwise it will be difficult to survive in the competitive condition. In the light of recent development in communication services, the educational sectors can expand their areas of operations. Further in addition to the technology being useful more for external communication, it can effectively be used to improve the efficiency of English medium schools.

**Objectives:**

1. To explore the role of recent trends and technologies in communication.
2. To understand various applications of recent technologies in English medium schools.
3. To analyze and interpret the significance of recent trends and technologies in communication.
4. To highlight remarkable developments of recent trends and technologies in communication.

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**Hypothesis:**

1. Recent trends and technologies play vital role in English medium schools.
2. Modern communication technologies have the potential to bypass several stages and sequences in the process of development.
3. Recent trends and technologies in communication serve as the basis of survival and effective means of growth for English medium schools.

**Research Methodology:**

There are various types of research methods but the researcher has chosen applied research for his research work.

The present research has following methodology.

1. Primary source: Data collection by random sampling method.
2. A practical survey and observation method at various English medium schools regarding employing recent trends and technological communication devices.
3. Secondary source: Collection of study material from various books.
4. A brief analysis of the materials available.
5. Information available on internet.

Collected data will be scrutinized, analyzed and evaluated with the help of Statistical Product and Services Solutions (SPSS) Software.

**Scope of the Research:**

The present research work exclusively focuses on the recent trends and technologies in communication. Through the present survey method, a fresh perspective will be observed. There is a considerable scope for studying the significance of implications of recent trends and technologies of communication and its universal appeal to the English medium schools for their improvement in academic matters.

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**Limitations of the research:**

1. Present research is restricted only for English medium schools.
2. Only Pune region is taken into account for the research work.

**Chapter Scheme:**

The chapter scheme of the thesis will be as under.

**Ch. 1 Introduction**

Present chapter highlights on the introduction of communication which includes fundamental concepts, definition, meaning, nature, scope, importance, communication as a universal process, communication: an interdisciplinary subject, objectives etc.

**Ch. 2 Review of the Literature**

Whatever data gathered from various sources, will be presented in this chapter. Data regarding number of English medium schools, which are taken into account for research, will be presented.

**Ch. 3 Data Analysis and interpretation**

Collected data from various sources like primary and secondary will be scrutinized, tabulated analyzed and interpreted in this chapter.

**Ch. 4 Findings and Suggestions**

On the basis of research work done, findings and suggestions will be enlisted.

**Ch. 5 Conclusion**

The last chapter will be a comment on the entire previous chapters. This chapter will deal with explanation of the problem and its solution.

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